



# {WRATH}

Anger can be vicious and its consequences far-reaching. While traditional admonishment against the deadly sins warns against the influence of these emotions in an individual's own life, inciting these feelings in others can be a major security risk. Anger against a corrupt home government and the failed promises of post-communist development spurred **young hackers in Bulgaria** to target websites for organizations like the U.S. Senate. Anger may not have created a security loophole, but -- whatever your judgments about the actions themselves -- angering people can be incentive to exploit whatever security loopholes already exist.

Wrath and data security; IDG Connect



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# {GREED}

Sometimes, people are more willing to risk exposing sensitive data rather than paying for increased security -- especially when that sensitive data isn't their own. Data breaches involving credit and debit cards feel like a part of the new normal, they happen so frequently in the United States. **While many other nations have implemented more advanced security measures for credit and debit cards, the U.S. lags behind** because retail stores, banks, and credit companies all can't decide who should pay for the new changes. Mainly, they believe that it should be anyone but them. So they make money while exposing their customers' data even though that exposure could be curtailed.

Greed and data security; New York Times

# {SLOTH}

There are so many ways in which our laziness can get the better of us when it comes to data security. All of us have probably used a less than secure password because it was easier and less complicated at one point or another. Recently, a new type of virus has been developed that could exploit those Wi-Fi administrative passwords many of us don't change. This virus doesn't just exploit our own laziness, it uses the fact that Wi-Fi networks often overlap with other Wi-Fi networks to spread "like the flu," exploiting our collective laziness.

Sloth and data security; Discovery

  
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# {PRIDE}

Pride, as they say, goes before the fall – and while Snapchat may not be Rome collapsing under the weight of its own decadence, it does seem to be suffering from some **security** issues. Even more, they are apparently failing to be proactive about their security flaws, **even when those flaws are pointed out to them**. Snapchat seems to be pushing forward now, but continued hubris over security policy may not be the best policy to follow -- for Snapchat or anyone else.

Pride and data security: Red Orbit





# {LUST}

Another day, another piece of pornography is getting us into trouble. Whether or not you believe the Avenue Q puppets that "The Internet is for Porn," porn and the internet are inevitably linked -- and the malicious forces of the Internet have always been willing to take advantage. Even more, porn-related malware is keeping up with innovation, now plaguing a mobile device near you! While it might be tempting (for some people...) to look for porn on their phones, **mobile devices often have more security loopholes available for the exploiting.** Careful not to let your lust lead you astray.

Lust and data security; CNN Money



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# { ENVY }

The bible says not to covet your neighbor's wife, but the tech-age version may be an admonishment not to covet your neighbor's user base -- or to beware of others coveting your user base -- for their treasure trove of personal information. This is especially true for startups. Because startups are often spread thin on the ground in their bid at success, security often falls to the wayside. For those startups that do eventually reach some level of success and a wide user base, **it makes them easy targets for data theft.**

Envy and data security; New York Times



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# {GLUTTONY}

We all like good food and drink -- and many of us prefer it when we don't have to prepare the food and drink ourselves. So we put ourselves in the hands of professionals. The problem is that the food and beverage industry [have traditionally been and continue to be](#) one of the primary targets of cybercriminals. Just another example of how our appetites can lead us astray.

Gluttony and data security; QSR



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