INFORMATION SECURITY BUZZ

CONTRIBUTOR GUIDELINES

We're always looking for experts like yourself who are passionate about writing on cybersecurity news or topics. You can contribute in several ways:

Expert commentary
Blogs of 800 words minimum
Press releases of 300 to 800 words
In-depth security thought leadership article with 1000 words minimum

Expert Commentary

In order to provide expert commentary or analysis, you must submit your expert comments to editor@informationsecuritybuzz.com. Consider writing at least 200 words.

In-depth Security Thought Leadership

These articles must not promote products, services, or topics associated with your company's business interests; we are looking for insights into the cybersecurity industry. They must be between 1000 and 2500 words and search engine optimized.

Please also include a one- or two-sentence synopsis of the article that includes both the author's name and the article's keywords.

Blogs

Blogs should be no longer than 1000 words, and again, not punt a vendor-specific product or service, but offer advice to the reader. Please include hyperlinks and declare all author affiliations.

Submitting Articles

The guidelines for submitting an article are as follows:

All articles and other copy MUST be vendor-neutral. If you would like to promote your product or service through a virtual press office (VPO) please get in touch with sales@informationsecuritybuzz.com.

If you would like help with content marketing, please contact with our marketing team at marketing@informationsecuritybuzz.com to develop content marketing strategy for you.

Any submission must be exclusive to Information Security Buzz. Submissions will be checked for plagiarism using a program, and if the article is found to have already been published elsewhere, we will not publish it.

Please send your article in Word format to our editorial team at editor@informationsecuritybuzz.com with the following info:

Author's Full Name
Author's Social Media links
Author Bio
Author Headshot
Article Keywords
Article With Title

Press releases

Press releases are the exception. These must be between 300 and 800 words long. Use clear and concise language to describe an upcoming event or report on a recent one. The press release can also inform readers about changes in personnel within an organization or significant modifications to their procedures and policies.

Include a news summary that is no longer than two sentences, and specify the release date and whether it is for immediate publication or scheduled for a future date. If the release is for future publication, indicate the date when it should be officially distributed. These do not need an author, bio, pic, or anything else and can be generally attributed to the company.

Please note that press releases must be breaking, hard news to be considered for editorial. General announcements, company changes, new products, and similar content are better suited for inclusion in one of our VPOs, as VPO content is up to our advertisers' discretion.

Submission reviews

All submissions are reviewed by our editorial team and published at our discretion. If and when the content is published following our review procedure (which can take up to two weeks) a member of the editorial team will provide you with the URL for the live content.

Here are some guidelines to consider as you draft a piece for submission:

1. All articles, whether blogs, thought leadership, or expert commentary, must be related to cybersecurity and preferably written at an intermediate to advanced technical level.
2. Marketing pieces promoting specific companies, products, or services **will only be accepted as press releases.**
3. Content must be unique to *Information Security Buzz* and **not published elsewhere** (with the exception of press releases).
4. Avoid pointing fingers at specific entities or individuals and focus instead on highlighting the facts within an article.

Thank you, and we look forward to your submissions.